Dear Friends,

The Houston Young Professionals for the American Cancer Society (HYP4ACS) committee invites you to join us, along with our culinary partners, for the **second annual Shuck Cancer Houston**, **presented by SheSpace,** on **Thursday, November 2, 2023,** at **Silver Street Studios at Sawyer Yards!** Shuck Cancer is an oyster and wine pairing event featuring non-oyster cuisine from top local eateries, live music, a silent auction and more. Your support will make a meaningful difference in the American Cancer Society's mission to end cancer as we know it, for everyone.

In this year alone, almost 2 million cancer cases and over 600,000 cancer deaths are projected to occur in the United States. Thanks in part to business partners, sponsors, foundations and community fundraisers, the American Cancer Society has been able to fund more than $5 billion in cancer research since 1946. This research has made a huge impact in prevention and access to quality care causing the cancer mortality rate to decline at an accelerating rate. These results are promising, but we need your help to ensure all patients have equal access to care and continue receiving the support services they desperately need.

Please consider partnering with the American Cancer Society as a sponsor for Shuck Cancer Houston to help fight against cancer.

As a sponsor, benefits include:

- **Low cost, high impact marketing for your company** through a combination of radio, social media, event website and branding throughout the event.
- **Fun, healthy team building opportunity for your employees, vendors and partners**
- **Strong brand** presence as your company will be associated with the largest funder of cancer research outside of the federal government. ACS has funded every major cancer breakthrough in history including 50 Nobel Prize winners.

Your gift will make a huge difference in the lives of cancer patients and their caregivers in our community – an investment with overwhelming returns! Simply complete the included Sponsorship Agreement Form and return it to American Cancer Society by September 15, 2023, to maximize sponsorship package benefits.

For more information about Shuck Cancer Houston, visit www.shuckcancerhouston.org or contact Bailee Oldham, American Cancer Society's Senior Development Manager, at 281.803.8732 or bailee.oldham@cancer.org.

With gratitude,

Nora & Brian Jarrard
Shuck Cancer Houston 2023 Co-chairs

Katie & Seth Tsuru
Shuck Cancer Houston 2023 Co-chairs

SAVE LIVES, *Shuck* CANCER!

Why Sponsor?

Save lives, Shuck Cancer! **In this year alone, almost 2 million cancer cases and over 600,000 cancer deaths are projected to occur in the United States.** Thanks to community supporters like YOU, the **American Cancer Society** has been able to fund more than **$5 billion in cancer research since 1946.** This research has made a huge impact in prevention and access to quality care causing the cancer mortality rate to decline at an accelerating rate. These results are promising, but we need your help to ensure all patients have equal access to care and continue receiving the support services they desperately need. **Join the American Cancer Society to end cancer as we know it, for everyone!**

EVENT OVERVIEW

The Annual Shuck Cancer Houston event will take place at Silver Street Studios at Sawyer Yards on Thursday, November 2, 2023, with wine and oyster pairings and non-oyster cuisine from top local seafood eateries. We will have the distinct pleasure of recognizing the top achievements of Houston Young Professionals for the American Cancer Society (HYP4ACS) with live entertainment, a silent auction and more.

PUBLICITY

Media outreach includes press releases, web banners, e-blasts, website and social media promotions of the event. Shuck Cancer promotions will reach thousands of individuals and media partners will be widely promoting the event to the Greater Houston community.

COMMUNITY INVOLVEMENT

Shuck Cancer is hosted by the HYP4ACS committee. This young professional's group, along with "Pearl Honorees", are dedicated to eliminating access to care barriers for patients receiving treatment in the Greater Houston area. There are several opportunities for your employees to volunteer making for a great team building experience.

FUND OVERVIEW

The money raised from this event will go towards support of local cancer education, advocacy, research, and patient services including lodging for cancer patients and their caregivers at the American Cancer Society Richard M. Schulze Family Foundation Hope Lodge Houston.

Benefits of Sponsorship

INCREASE COMMUNITY VISIBILITY PRE-EVENT AND EVENT DAY – GREAT NETWORKING OPPORTUNITY

BUILD EMPLOYEE ENGAGEMENT AND DEMONSTRATE YOUR COMPANY'S COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY

CHANGE THE LIVES OF CANCER PATIENTS AND CAREGIVERS

2023 HOUSTON AREA HIGHLIGHTS

The American Cancer Society is currently funding 59 grants in Texas totaling more than **$42 million.** 32 of those grants are right here in the Greater Houston area totaling **$24.1 million.**

Free lodging for cancer patients through the American Cancer Society Richard M. Schulze Family Foundation **Hope Lodge Houston** which, at maximum capacity, will offer **23,360** nights of lodging for people with cancer and their caregivers each year.

Help address health disparities through cancer screenings, HPV vaccinations, and access to quality care. $580,000 invested in Houston for local prevention, early detection, transportation and lodging grants.

Sponsorship Opportunities

$50,000 Title Sponsor

Company Name | *Shuck Cancer* included on all marketing materials
Company Name | *Shuck Cancer* included on wine glasses for all attendees
Logo featured on Gobo Light at event
Logo included on all print collateral, event signage, social media pages, eblasts & Shuck Cancer website
Recognition in all press releases | Cable and broadcast recognition - if applicable
Radio mention - if applicable | Featured in two e-newsletters | 10 Facebook, Instagram & LinkedIn mentions
VIP check-in*| Opportunity to provide promotional materials for guests
Employee engagement opportunities | Speaking opportunity at Shuck Cancer and Meet the Pearls events
10 tickets to the Meet the Pearls event in October 2023
3 reserved tables with seating for 30 guests*

$25,000 Presenting Sponsor

SOLD OUT

Recognition as Shuck Cancer presenting sponsor on all event materials
Logo included on cups at bars | Logo featured on Gobo Light at event
Logo included on all Shuck Cancer print collateral, event signage, social media pages, eblasts & event website
Recognition in all press releases | Cable and broadcast recognition - if applicable
Radio mention - if applicable | Featured in one e-newsletter | Facebook, Instagram & LinkedIn mentions
VIP check-in at Shuck Cancer* | Opportunity to provide promotional materials for guests
Employee engagement opportunities | Speaking opportunity at Shuck Cancer and Meet the Pearls events
6 tickets to the Meet the Pearls event in October 2023
2 reserved tables with seating for 20 guests*

$15,000 Rockefeller Sponsor

Logo included on all Shuck Cancer print collateral, event signage, social media pages, eblasts & event website
Recognition in pre-event and post-event press releases | Verbal recognition at Meet the Pearls and Shuck Cancer events
6 Facebook, Instagram & LinkedIn mentions | VIP check-in at Shuck Cancer* | Opportunity to provide promotional materials for guests
Employee engagement opportunities | 4 tickets to the Meet the Pearls event in October 2023
1 reserved table with seating for 10 guests*

$10,000 Charbroiled Sponsor

Logo included on Shuck Cancer save the date invitation
Logo included on all Shuck Cancer print collateral, event signage, social media pages, eblasts & event website
Recognition in pre-event and post-event press releases | Verbal recognition at Meet the Pearls and Shuck Cancer events
4 Facebook, Instagram & LinkedIn mentions | VIP check-in at Shuck Cancer* | Opportunity to provide promotional materials for guests
Employee engagement opportunities | 2 tickets to the Meet the Pearls event in October 2023
1 reserved table with seating for 10 guests*

$5,000 On The Half Shell Sponsor

Logo included on all Shuck Cancer print collateral, event signage, social media pages, eblasts & event website
Recognition in pre-event and post-event press releases | Verbal recognition at Meet the Pearls and Shuck Cancer events
2 Facebook, Instagram & LinkedIn mentions | VIP check-in at Shuck Cancer*| Opportunity to provide promotional materials for guests
Employee engagement opportunities | 2 tickets to the Meet the Pearls event in October 2023
1 reserved table with seating for 10 guests*

$2,500 Pearl Sponsor

Logo included on all Shuck Cancer print collateral, event signage, social media pages, eblasts & event website
1 Facebook, Instagram & LinkedIn mention | VIP check-in at Shuck Cancer* | Opportunity to provide promotional materials for guests
Employee engagement opportunities | 2 tickets to the Meet the Pearls event in October 2023
8 patron tickets to the Shuck Cancer event with reserved tabletop seating*

**All Shuck Cancer sponsors will be granted VIP early access to the event at 6:30pm, 30 minutes before the general public.*
Deadline to maximize Shuck Cancer sponsor benefits is September 15, 2023

Exclusive Promotional Sponsorship Opportunities

Targeted support of specific event needs in exchange for branding recognition

❑ $15,000 'MEET THE PEARLS' KICKOFF PARTY SPONSOR (1)

- Logo recognition as 'Meet the Pearls' Kickoff Party Sponsor featured on event promotional pieces, including but not limited to:
  - Event website with link to company website
  - Event marketing collateral – save the dates, invitations (3,000+), eblasts, table tents at event
  - Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Charbroiled Sponsor benefits

❑ $15,000 PRINT SPONSOR (1)

- Logo recognition as Print Sponsor featured on event promotional pieces, including but not limited to:
  - Event website with link to company website
  - Event marketing collateral – poster, save the dates, invitations (3,000+)
  - Event signage – print materials, sponsor posters
- Plus receive all Charbroiled Sponsor benefits

❑ $10,000 STAGE SPONSOR (1)

- Exclusive logo recognition featured on event stage
- Recognition as Stage Sponsor on Shuck Cancer Houston website with link to company website, event signage and program
- Plus receive all On The Half Shell Sponsor benefits

❑ $5,000 PHOTOBOOTH SPONSOR (1)

- Logo recognition as Photobooth Sponsor featured at Shuck Cancer Houston event, event website with link to company website, eblasts, event signage and program
- Logo placement on photobooth and/or guest photos
- Plus receive all Pearl Sponsor benefits

❑ $5,000 REGISTRATION SPONSOR (1)

- Logo recognition on registration tables for guest check-in, event website with link to company website, eblasts, event signage and program, and all email communications sent to Shuck Cancer Houston event volunteers
- Buttons for all registration volunteers with your logo
- Opportunity for your employees to volunteer at registration the night of the event
- Plus receive all Pearl Sponsor benefits

❑ $5,000 VALET SPONSOR (1)

- Logo recognition on Valet Stand and car mirror hangers, logo on event website with link to company website, eblasts, event signage and program
- Plus receive all Pearl Sponsor benefits

❑ $2,500 NAPKIN SPONSOR (1)

- Logo recognition on beverage napkins at Shuck Cancer Houston event, event website with link to company website, eblasts, event signage and program
- 4 patron tickets to the Shuck Cancer event with reserved tabletop seating*

Please return this sheet and the enclosed sponsor form with payment information as soon as possible:

Email: bailee.oldham@cancer.org **Mail:** American Cancer Society | PO Box 631661 | Houston, TX 77263

Deadline to maximize Shuck Cancer sponsor benefits is September 15, 2023

Sponsor Form

Sponsor *(as it should appear on all printed materials)*

Contact Name

Email

Phone

Address

City

State

Zip

I/We Enclose: $ _____ Please make checks payable to the American Cancer Society

$ _____ Please charge my ❑ Visa ❑ Mastercard ❑ AMEX ❑ Discover

Name on Card

Credit Card Number

Exp. Date

CVV#

Signature

How do you want to help?

❑ $50,000 Title Sponsor

Sold ❑ $25,000 Presenting Sponsor

❑ $15,000 Rockefeller Sponsor

❑ $10,000 Charbroiled Sponsor

❑ $5,000 On The Half Sponsor

❑ $2,500 Pearl Sponsor

❑ Other Amount

❑ $150 individual ticket _____ number of tickets

Exclusive Sponsorship Opportunities

❑ $15,000 'Meet the Pearls' Kick-off Party Sponsor (1)

❑ $15,000 Print Sponsor (1)

❑ $10,000 Stage Sponsor (1)

❑ $5,000 Photobooth Sponsor (1)

❑ $5,000 Registration Sponsor (1)

❑ $5,000 Valet Sponsor (1)

❑ $2,500 Napkin Sponsor (1)

*Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship
*Shuck Cancer Sponsor Deadline to Maximize Benefits – September 15, 2023

You may also register online at www.shuckcancerhouston.org

For additional information, please contact
Bailee Oldham | 281.803.8732 | bailee.oldham@cancer.org
South Region | PO Box 631661, Houston, TX 77263

**If the event is canceled or rescheduled for health, weather or safety reasons, we will treat your contribution as a straight donation. No refunds will be given.*